



diginacle
Digitally You

ADVANCED DIGITAL MARKETING

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course.diginacle.com



@diginacle

OUR IDENTITY

It's been our main goal to give the best preparing. Assets, and understudy administration to meet the genuine necessities of the digital marketing Industry.

DIGINACLE Provides various courses in digital marketing based on your preferences, time and career requirements choose from our best selling courses and boost your digital marketing skills, Today .



MISSION

It is Our main goal to assist you with finding the ideal way to get what you need.

VISION

We need to see you prevail in your significant tasks with our assistance .

STUDENTS TESTIMONIALS !!



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“ I recently completed the Digital Marketing Course offered by Diginacle in Bareilly, and I must say it exceeded my expectations. The Course Provided comprehensive knowledge and practical skills that have been instrumental in launching my freelance career. The instructors at Diginacle were highly knowledgeable, patient, and supportive throughout the learning process. Their expertise helped me gain confidence in my digital marketing abilities. I highly recommend Diginacle as the best digital marketing course in Bareilly for anyone looking to acquire valueable skills in this field. ”

“ LAXMI YADAV ”

“ I would highly recommend diginacle as the best digital marketing course institute in Bareilly. The best part about diginacle is that they offer practical knowledge with complete hands on experience. I have been fortunate to be a part of their program and I'm glad I was. What's great about it is that their courses are not too expensive and they faculty is great, which makes learning easy and fun. ”

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“ MOHIT KUMAR ”



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“ I would highly recommend diginacle as the best digital marketing course institute in Bareilly. The best part about diginacle is that they offer practical Knowledge with complete hands on experience. I have been fortunate to be a part of their program and I'm glad I was. What's great about it is that their courses are not too expensive and the faculty is great, which makes learning easy and fun. ”

“ PRACHI KUMARI ”

“ The internship and training program of diginacle is very informative and works for me . I always feel like I'm Learning something new, even if it's just something small. It's also a great place for digital marketing services based on Bareilly. These people are experts in Digital Marketing.”

”



“ AFTAB KHAN ”

DIGITAL MARKETING



WHAT IS DIGITAL MARKETING ?

Digital marketing encompasses all marketing efforts that use an electronic device or the internet. Businesses Leverage digital channels such as search engines, social media, media, email and other website to connect with current and prospective customers.

Digital marketing is the term used for the targeted, measurable, and interactive marketing of products or services, using digital technologies to reach the viewers, turn them into customers, and retain them .

GLOBAL POPULATION IN OCTOBER 2023

Total Population



8 Billion



+1.0%

Internet Users



5.19 Billion



+1.0 %

Social Media Users



4.88 Billion



+0.08 %

Active Phone Users



7.33 Billion



+0.41 %



WHAT IS THE CURRENT STATE OF DIGITAL MARKETING IN INDIA ?

Digital marketing is the fastest - growing industry. It is growing at a rate of 25% to 30% rate per year.

WHAT IS THE SCOPE OF DIGITAL MARKETING IN INDIA IN 2025 ?

Future of Digital Marketing in india 7 Globally: 5 Trends ! According to the Goldman Sachs report, the digital marketing career Scope in the Indian Market will be valued at \$10 BILLION By 2025. Whether you're looking to grow your Profits online or build a career as a digital marketer in india, this is the RIGHT time, as online marketing in India is growing .





MODULE INCLUDED :-

1. Introduction of Digital Marketing
2. Search Engine Optimization (SEO) with Live Projects
3. Search Engine Marketing (SEM) (Google ads)
4. SMO (Social Media Optimization)
5. SMM (Social Media Marketing)
6. Graphic Design With Canva

PROGRAM 1

BASIC + DIGITAL MARKETING TRAINING PROGRAM

- 50 Days Program
- 6+ Modules
- Case Studies
- Internship Program
- 100% Job Assistance
- Strategy Making

MODULE INCLUDED :-

1. Introduction of Digital Marketing
2. Search Engine Optimization (SEO) with Live Projects
3. Search Engine Marketing (SEM) (Google ads)
4. SMO (Social Media Optimization)
5. SMM (Social Media Marketing)
6. Content Marketing
7. E-mail Marketing
8. Youtube Marketing
9. Graphic Design With Canva

PROGRAM 2

BASIC PRO DIGITAL MARKETING TRAINING PROGRAM

- 75 Days Program
- 9+ Modules
- Case Studies
- Internship Program
- 100% Job Assistance
- Strategy Making



MODULE INCLUDED :-

1. Introduction of Digital Marketing
2. Search Engine Optimization (SEO) with Live Projects
3. Search Engine Marketing (SEM) (Google ads)
4. SMO (Social Media Optimization)
5. SMM (Social Media Marketing)
6. Content Marketing
7. E-mail Marketing
8. Youtube Marketing
9. Affiliate Marketing
10. Whatsapp Marketing
11. Dropshipping
12. Google Web Story
13. Online Reputation Management (ORM)
14. Freelancing Strategies and Practices
15. Website Development
16. E- Commerce Development
17. Graphic design (Canva)
18. Video Editing



PROGRAM 3

BASIC + ADVANCED DIGITAL MARKETING

- 4 Months Program
- 18+ Modules

GRAPHIC DESIGNING



WHAT IS GRAPHIC DESIGNING ?

Graphic design is a creative process that involves combining visual elements, such as text, images, and illustrations, to communicate a message or idea. Graphic designers use a variety of techniques and tools to create visually appealing and effective designs for a wide range of media, including print, digital, and multimedia.

Adobe Photoshop, CorelDRAW, and Adobe Illustrator are all popular software tools used in graphic design, but they serve different purposes within the field.

WHAT IS THE SCOPE OF GRAPHIC DESIGNING IN INDIA IN 2025 ?

The scope of graphic design in India in 2025 is expected to be robust. With the increasing digitalization, growth of e-commerce, demand for online content, and the need for branding in a burgeoning startup ecosystem, graphic designers will continue to be in high demand across various industries, including advertising, marketing, and digital media.





MODULE INCLUDED :-

1. Introduction of Graphic Designing
2. How to Download Coreldraw
3. Introduction of Coreldraw
4. Getting Start of Coreldraw
5. Object and Text
6. Bitmaps
7. Import and Export File

PROGRAM 1

CORELDRAW GRAPHIC DESIGNING TRAINING PROGRAM

- 45 Days Program
- Coreldraw Software
- Live Projects
- Internship Program
- 100% Job Assistance

MODULE INCLUDED :-

1. Introduction of Adobe Photoshop
2. Interface of Photoshop
3. Tools of Photoshop
4. Menu Bar Photoshop
5. Shortcut of Photoshop
6. Types of Designs
7. Creative Design and Practices
8. Layers Arranging
9. Effects
10. Import and Export

PROGRAM 2

ADOBE PHOTOSHOP GRAPHIC DESIGNING TRAINING PROGRAM

- 45 Days Program
- Adobe Photoshop
- 10+ Modules
- Case Studies
- Internship Program
- 100% Job Assistance
- Strategy Making



MODULE INCLUDED :-

1. Introduction of Graphic Designing
2. How to Download Coreldraw
3. Introduction of Coreldraw
4. Getting Start of Coreldraw
5. Object and Text
6. Bitmaps
7. Import and Export File
8. Introduction of Adobe Photoshop
9. Interface of Photoshop
10. Tools of Photoshop
11. Menu Bar Photoshop
12. Shortcut of Photoshop
13. Types of Designs
14. Creative Design and Practices
15. Layers Arranging
16. Effects
17. Import and Export
13. Introduction of Adobe Illustration
14. Interface
15. Tools of Illustration
16. Shortcuts of Illustration
16. Effects
17. 3D Illustration
18. Illustrations
19. Packaging
20. Export and Import



PROGRAM 3

ADVANCED GRAPHIC DESIGNING

- 6 Months Program
- 20+ Modules

WHO CAN LEARN THESE SKILLS ?



WORKING PROFESSIONAL

Would you like to make an easy revenue by doing some low maintenance work? or then again you need to switch your activity profile into Online Marketing Industry ? On the off chance that truly, this serious Digital Marketing Training Program is the best for you.

STUDENTS

On the off chance that you have as of late finished your 10th, 12th or graduation then you can join Digital Showcasing course to make a profession right now. This industry is developing quickly at the high place. There are in excess of 20 lacs Digital Marketing Occupation.

HOUSEWIVES

Web advertising is the most ideal approach to get some independent work and acquiring cash by sitting at home. Regardless of whether you do blogging, content composition or SEO, this 90 Days preparing program offers abundant open door for housewives.

JOB SEEKERS

With a lot of changes in the field and attractive compensations, it's the ideal time to join a these courses . Now a days it has become a need for businesses to have a solid online nearness. So there are a lot of chances for any individual who needs to make their profession right now.

BUSINESS OWNERS

Advanced Marketing is in pattern, and as an entrepreneur, in the event that you are not utilizing this media, at that point you are losing chance to focus on your crowd and leaving bunches of cash on the table. Begin learning Digital Marketing to advance your item and administrations.

STUDENTS TESTIMONIALS !!

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“I joined Diginacle two months ago for Digital Marketing Training. The training was comprehensive & covered the latest insights into digital marketing strategies and tactics. The trainers were knowledgeable and patient, making sure that I fully understood the material. Overall my experience with Digital Marketing Training at Diginacle was excellent. I can confidently recommend the program to anyone interested in taking their digital marketing skills to the next level.”

“ ARPAN KUMAR ”

“Let me tell you about diginacle, the best digital marketing company in Bareilly. I've had the opportunity to work with them and let me just say, they're absolutely fantastic! Not only is the working environment super supportive, but their team is also highly skilled and professional. If you're looking for a top-notch Digital Marketing company in Bareilly, look no further than diginacle!”

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“ AKKU JOSHI ”

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Hi everyone , i feel great to share my training experience with Prashant sir in Diginacle institute. I am an alumni of 2022 Bba batch and was looking to enhance my IT skills in Digital marketing. One of my mutual friend on Insta shared no of Diginacle where I gain expertise in Seo, Smo, website designing and currently working in an ad agency in Bareilly . I recommend everyone this institute as it is Best digital marketing training institute in Bareilly.

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“ MAYANK KUMAR ”

“Diginacle is the real deal! As a small business owner, I understand the struggle of high marketing costs. That's why I decided to learn digital marketing and came across Diginacle. Let me tell you, they offer the best digital marketing course in Bareilly hands down. Their course is not only affordable but also packed with valuable insights and practical knowledge that I can apply directly to my business. Thanks to Diginacle, I now have the skills to market my business effectively without breaking the bank!”

”



“ RAUF KHAN ”



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TAKE ACTION NOW

LIMITED SEAT AVAILABLE

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